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Tecmo Announces Second Set of Popular DOAX Playing Cards

Cards featuring Christie, Helena, Tina and Newcomer Lisa now available online with special free gift

LOS ANGELES, Calif., May 14, 2003—At the 2003 Electronic Entertainment Expo, Tecmo® announced the availability of the second set of Playing Cards based on the popular Dead Or Alive Xtreme Beach Volleyball game. The Playing Cards are replicas of the playing cards to be found in the Casino on Zack Island, where the girls of DOAX spend their daily winnings in the hopes of earning more cash to buy skimpy bikinis and other gifts for their teammates.

The success of the first set of cards, released in February, and featuring Hitomi, Lei-Fang, Ayane and Kasumi, led Tecmo to create a second set to satisfy demand from fans. As an added bonus, Tecmo is also offering a free DOAX lenticular card to those fans who buy both sets at their online store. The cards are not available in any other retail outlets, and can be found on Tecmo's website at www.tecmo.com. Availability is limited, and cards will be sold on a first-come, first-served basis.

About Tecmo, Inc.

Tecmo, Inc. (<http://www.tecmo.com/>) is well known for its hit series Dead or Alive®. The most recent version, Dead or Alive® Xtreme Beach Volleyball is available on Xbox. Other notable classics include the million-selling series Ninja Gaiden® and Tecmo Bowl®. Tecmo also publishes the hit series Monster Rancher® and Gallop Racer®. For more information on Tecmo and its latest games, check out its official website at www.tecmo.com